



Institute of Industrial Engineers

University of Illinois at Urbana-Champaign

April 8, 2015

To Whom It May Concern,

Each year industrial engineering students and faculty from around the North Central region of the U.S. meet to exchange academic and professional knowledge at the **Institute of Industrial Engineers Student Regional Conference and Paper Presentation**. The IIE student chapter at the University of Illinois at Urbana-Champaign will be hosting this conference February 25-27, 2016.

We believe that the conference will be a great opportunity for your company to find and recruit the best and brightest students from the universities in the area. By helping us with this event, your company will be **in direct contact with the most brilliant IE students**.

The following attachment outlines all possible sponsorship levels and benefits. However, please feel free to suggest any additional benefit that your company would like to receive.

Your participation and expertise are most welcome and much appreciated. We look forward to hearing from you via attached form, a phone call, e-mail, or during a visit. **Our chapter plans to close this opportunity by November 15, 2016** so that all conference materials may include your name in recognition.

Sincerely,

IIE Conference Planning Committee
University of Illinois at Urbana-Champaign
Mailing Address:

*Institute of Industrial Engineers
Department of Industrial & Enterprise Systems Engineering
117 Transportation Building, MC-238
104 South Mathews Avenue
Urbana, IL 61801*

Institute of Industrial Engineers

2016 North Central Regional Conference

Overview:

The North Central IIE Regional Conference is an annual event that brings together participants in both academia and industry of industrial engineering to socialize and exchange ideas. Hundreds of students from UIUC and other universities in the region will be attending the conference. Speakers from the sponsoring companies and professors from UIUC will give speeches to the student participants. Over the course of three days, students will interact and communicate with each other through a number of well-planned activities. The conference will be an excellent opportunity for companies to attract talented students and to show their commitments to the university community. February 25-27, 2016 the student chapter of the Institute of Industrial Engineers at University of Illinois at Urbana-Champaign will have the pleasure to host this unique event. We, the members of the conference planning committee, will ensure the quality of the event, and make it the most memorable conference ever.

Invited Universities:
Bradley University
Iowa State University
Milwaukee School of Engineering
Montana State University
North Dakota State University
Northern Illinois University
Notre Dame University
Ohio State University
Purdue University
South Dakota School of Mines and Technology
University of Illinois at Chicago
University of Illinois at Urbana-Champaign
University of Iowa
University of Minnesota-Duluth
University of Nebraska-Lincoln
University of Wisconsin Madison
University of Wisconsin Platteville

Estimated Attendees:	200 - 250
From UIUC:	50
From other universities:	150 - 200
Duration of the event:	3 days, 2 nights

Events & Activities:

Plant tours:

The attendees will have the chance to go on a plant tour and learn more about the industrial engineering industry. Employees at the plant will act as guides and give the attendees a quick tour of their factory or distribution center. At the end of the tour, the attendees will gain more knowledge about the company, especially the work it performs on a daily basis. The plant tour will be a great learning experience for the attendees and an excellent advertising opportunity for the company that offers the plant tour.

Social activities:

Attendees will participate in a number of social activities during the conference. The social activities include bonding events, ice breakers, networking sessions, and many more! Representatives from the sponsoring companies will be able to interact with the student attendees during the activities, and scout talented individuals for their firms.

Workshops:

To serve the best interest of sponsors and student attendees, we are designing several workshops. The goal of the workshops are to get student attendees more prepared for the industry. Workshops will be designed exclusively for high-level corporate sponsors. Company representatives in the panel will give students quick introductions about their companies and share their working experiences related to the industrial engineering field.

Technical paper competition:

The technical paper competition is the focus of the conference. Two student attendees from each of the attending universities will give presentations about the research they have conducted on subjects related to industrial engineering. Professors, corporate representatives from sponsoring companies, or other special guests will act as judges and evaluate the quality of these technical papers. The top three students will receive monetary prizes. The winner of the competition will move on and compete on a national level with the best students from other regions.

Banquet:

The conference will end with a formal banquet. Each company representative invited will be assigned to a table, and enjoy a formal dinner with student attendees. The winners of the technical paper competition will be announced during the banquet.

Promotions & Sponsor Benefits:

Marketing & Promotion Opportunities:

- IIE student chapters in the north central region will receive multiple invitation emails about the conference to ensure maximum attendance at the event. Confirmed sponsors' information will be added to these notifications.
- Invitation emails will be sent to all IE undergraduate students at UIUC through the ISE department.
- IIE conference planning committee will distribute event flyers in the campus area prior to the hosting date.
- Information and news about the conference will be frequently updated on the university department website along with the event website itself.

Sponsor Benefits:

- A couple hundred IE students from the region will attend the conference. The appearance of your company in such a big event will largely increase the popularity of your firm among the IE students.
- Becoming a sponsor of our event will give your company the opportunity to advertise the products of your company.
- Appearance in the conference will put your company in direct contact with some of the best industrial engineering students in the region. It will be a wonderful opportunity for your company to recruit brilliant individuals to be part of your company. It will give your company some competitive edge over rivals.
- Sponsorship in such an event shows your commitment to the university communities. The ISE department at UIUC and its IE students will be extremely grateful that you have helped us organize an event for students to learn from each other and to further explore their interests in the industrial engineering field.

Sponsorship levels	Amount	What is included?
Diamond Level	\$8,001-10,000+	<ul style="list-style-type: none"> ❖ Large Logo on: T-shirt Banner Poster Conference Documents <ul style="list-style-type: none"> ❖ Large Logo & Web-link on Conference Website <ul style="list-style-type: none"> ❖ Networking Lunch Presence ❖ Workshops Presence ❖ Two Reserved Seats at Head Banquet Table <ul style="list-style-type: none"> ❖ Lead Presence Throughout Conference ❖ Invited to Speak at Culminating Banquet Dinner ❖ Receives Submitted Resumes of Attending Students
Platinum Level	\$5,001-8,000	<ul style="list-style-type: none"> ❖ Large Logo on: T-shirt Banner Poster Conference Documents <ul style="list-style-type: none"> ❖ Large Logo & Web-link on Conference Website <ul style="list-style-type: none"> ❖ Networking Lunch Presence ❖ Workshops Presence ❖ Two Reserved Seats at Head Banquet Table <ul style="list-style-type: none"> ❖ Lead Presence Throughout Conference ❖ Receives Submitted Resumes of Attending Students
Gold Level	\$2,501-5,000	<ul style="list-style-type: none"> ❖ Medium Logo on: T-shirt Banner Poster Conference Documents <ul style="list-style-type: none"> ❖ Medium Logo & Web-link on Conference Website <ul style="list-style-type: none"> ❖ Networking Lunch Presence ❖ Workshops Presence ❖ Two Reserved Seats at Banquet Front
Silver Level	\$1,001-2,500	<ul style="list-style-type: none"> ❖ Small Logo on: T-shirt Poster Conference Documents <ul style="list-style-type: none"> ❖ Small Logo & Web-link on Conference Website <ul style="list-style-type: none"> ❖ One Reserved Seat at Banquet
Bronze Level	\$501-1,000	<ul style="list-style-type: none"> ❖ Company Name (Text) on: T-shirt Posters Conference Documents <ul style="list-style-type: none"> ❖ Company Name (Text & Web-link) on Conference Website
Supporter Level	\$0-500	<ul style="list-style-type: none"> ❖ Individual /Company Name (Text) on: T-shirt Conference Documents



Institute of Industrial Engineers
2016 Regional Conference

Sponsorship Form

University of Illinois
at Urbana-Champaign



Regional Conference
2016

Contact Person _____

Telephone _____

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Donation Amount \$ _____

Please choose your sponsorship level:

- Diamond Level
- Platinum Level
- Gold Level
- Silver Level
- Bronze Level
- Supporter Level

Please mail this form & donation* to:

Institute of Industrial Engineers
Department of Industrial & Enterprise Systems Engineering
117 Transportation Building, MC-238
104 South Mathews Avenue
Urbana, IL 61801

*Note: For checks, please pay them to University of Illinois at Urbana-Champaign, and at the memo line, please write down Institute of Industrial Engineers.

Please EMAIL your company logo to:

iie.uiuc.conference.2016@gmail.com

Questions can be directed to iie.uiuc.conference.2016@gmail.com